

The Pearl Branding Collective

Survivor Launch Fund Giveaway Rules

NO PURCHASE NECESSARY TO ENTER OR WIN; A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY; VOID IN RHODE ISLAND, PUERTO RICO, CANADA AND WHERE OTHERWISE PROHIBITED BY LAW.

THIS GIVEAWAY IS OPEN TO LEGAL RESIDENTS OF THE UNITED STATES WHO ARE EIGHTEEN (18) YEARS OF AGE OR OLDER AT THE TIME OF ENTRY.

1. Eligibility

The Pearl Branding Collective - Survivor Launch Fund Giveaway (the Sweepstakes) is open to legal residents of the United States eighteen (18) years or older. The Sweepstakes is subject to federal, state, and local laws and regulations.

2. Agreement to Official Rules

Participation in the Giveaway constitutes entrants full and unconditional agreement to and acceptance of these Official Rules and the decisions of The Pearl Branding Collective, which are final and binding. Winning a prize is contingent upon being compliant with these Official Rules and fulfilling all other requirements set forth herein.

3. Contest Period

The Giveaway begins on April 1, 2021 at 7:00 am CST and ends on June 30, 2021 at 4:00 pm CST. Entries that are submitted before or after the Contest Period will be disqualified. Submissions will be accepted for the duration of the Contest using any of the following methods:

4. How to Enter

Online: This method of entry will be available by visiting our website (www.thepearlbc.com or survivorlaunchfund.com) and following the directions provided to fill out the entry information, and submit.

Limit one (1) entry per person, per email address, and per household for the duration of the Contest Period. Entries received from any person, email address, or household in excess of the stated limitation will be void. All entries become the property of The Pearl Branding Collective, unless entry revoked from applicant.

The Pearl Branding Collective has the right to use uploaded photographs, stories and likeness in all forms and media, whether now existing or not yet created, and in all manners, including composite or distorted representations, for advertising, trade, promotional, political, charitable, education, or any other lawful purposes. Any right to inspect or approve the finished versions, including written copy that may be created in connection are waived.

5. Prize Drawing

(a.) On or around 5:30PM CST on each Thursday during the Contest Period, The Pearl Branding Collective will select a qualifying entrants from among all eligible entries received. The story of that applicant will then be made public on the following Friday with these possible methods -

- Online at www.thepearlbc.com
- Sent via email to The Pearl Branding Collective's contact list
- Posted at [instagram.com/thepearlbc](https://www.instagram.com/thepearlbc)
- Posted at [facebook.com/thepearlbc](https://www.facebook.com/thepearlbc)

(b.) On or around June 30, 2021 at 4:00PM, The Pearl Branding Collective will select the winner from among all qualifying entries received. The odds of being selected depend on the number of entries received. The Pearl Branding Collective will attempt to notify the potential winner via email on or about June 20, 2021. If the potential winner cannot be contacted within five (5) business days after the date of the first attempt to contact him/her, The Pearl Branding Collective may select an alternate potential winner in his/her place at random from the remaining non-winning eligible entries.

6. Winner Notification

The potential winner will be notified by email. One potential Winner (in his/her state of residence) will be required to complete, electronically sign and submit a Declaration of Compliance within five (5) business days of the date notice or attempted notice is sent, in order to claim his/her prize. If a potential winner cannot be contacted, or fails to submit the Declaration of Compliance within the required time period (if applicable), or prize is returned as undeliverable, potential winner forfeits prize. Potential winner must continue to comply with all terms and conditions of these Official Rules, and winning are contingent upon fulfilling all requirements. In the event that a potential winner is disqualified for any reason, The Pearl Branding Collective will award the applicable prize to an alternate winner from among all remaining qualifying entries.

7. Prize

The Grand Prize ARV Three-Thousand One Hundred Ninety Dollars (\$3,190) Plus Donations Raised during the contest period.

- a.** A Lavender Pearl Design Package **ARV** Nine-Hundred Fifteen Dollars (\$915) which includes a Standard Logo Set, Branding Guidelines, Business Card Design*, Basic Website Design*, Social Profile Graphics, 10 Social Media Templates
- b.** A Weekly One-on-One Video Coaching for 3 Months **ARV** One Thousand Five Hundred Seventy-Five Dollars(\$1,575)
- c.** Social Media Promotion **ARV** Seven-Hundred Dollars (\$700), which includes being featured on our website for at least 3 months, A minimum of 1 post on Facebook and 1 on Instagram tagging your accounts
- d.** Cash Donations Collective during the Contest Period. The Pearl Branding Collective can not guarantee the amount of funds raised during the contest period.

9. General Conditions

In the event that the operation, security, or administration of the Contest is impaired in any way for any reason, including but not limited to fraud, virus, bug, worm unauthorized human intervention or other technical problem, or in the event the Contest is unable to run as planned for any reason, as determined by The Pearl Branding Collective in its sole discretion, then The Pearl Branding Collective may, in its sole discretion, either (a) suspend the Contest to address the impairment and then resume the Contest in a manner that best conforms to the spirit of these Official Rules or (b) terminate the Contest and, in the event of termination, award the prize at random from among the eligible, non-suspect entries received up to the time of the impairment. The Pearl Branding Collective reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to damage the website or undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, then The Pearl Branding Collective reserves the right to seek damages (including attorney's fees) and any other remedies from any such person to the fullest extent permitted by law. Failure by The Pearl Branding Collective to enforce any provision of these Official Rules shall not constitute a waiver of that provision.

10. Release and Limitations of Liability

By participating in the Contest, entrants agree to release and hold harmless The Pearl Branding Collective, and each of their respective parents, subsidiaries, affiliates, advertising and promotion agencies, other companies associated with the Contest, and each of their respective officers, directors, employees, shareholders, representatives, and agents (the Release Parties) from and against any claim or cause of action arising out of participation in the Contest of receipt or use of the prize (including any travel or activity related thereto), including, but not limited to: (1) any technical errors associated with the Contest, including lost, interrupted or unavailable Internet Service Provider (ISP), network, server, wireless service provider, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone, cellular tower or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; (b) unauthorized human intervention in the Sweepstakes; (c) mechanical, network, electronic, computer, human, printing or typographical errors; (d) application downloads, (E) any other errors or problems in connection with the Sweepstakes, including, without limitation, errors that may occur in the administration of the Sweepstakes, the announcement of the winner, the

cancellation or postponement of the vent and/or the flyover, if applicable, the incorrect downloading of the application the processing of entries application downloads or in any Contest-related materials; or (f) injury, death, losses or damages of any kind, to persons or property which may be caused, directly, or indirectly, in whole or in part, from entrants participation in the Sweepstakes or acceptance, receipt or misuse of the prize (including any travel or activity related thereto). Entrant further agrees that in any cause of action, the Released Parties liability will be limited to the cost of entering and participating in the Contest, and in no event shall the entrant be entitled to receive attorney's fees. Release Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest. Entrant waives the right to claim any damages whatsoever, including but not limited to, punitive, consequential, direct, or indirect damages. Submitting into the contest grants permission to publish a photograph in one form or another. An agreement form will be required by the Grand Prize Winner for the services provided by The Pearl Branding Collective.

11. Disputes

Except where prohibited, each entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Kansas. All issues and questions concerning, validity, interpretation and enforceability of these Official Rules, entrants rights and obligations, or the rights and obligations of The Pearl Branding Collective in connection with the Contest, shall be governed by, and construed in accordance with, the laws of Kansas, without giving effect to any choice of law or conflict of law rules, which would cause the application of the laws of any jurisdiction other than Kansas.

12. Privacy

Information collected from entrants is subject to The Pearl Branding Collective privacy policy.